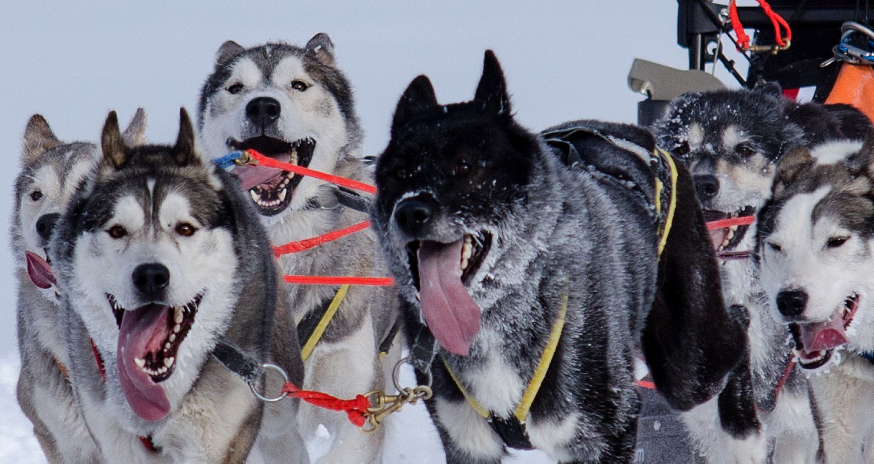


# IDITAROD

## LEADERSHIP WORKSHOP

*Unleashing the Power of the Team*



## The Experience

Adventure, Endurance, Strategy, Execution, Teaming, Leadership—all words that describe Iditarod, the “Last Great Race on Earth.®” These same powerful words also describe the winning strategy for your organization.

The historic, 1,000-mile contest demonstrates that execution excellence happens naturally when a team is in sync. When leaders follow the Iditarod example, they employ a proven process that results in repeatable success.

There is little margin for error on the run from Anchorage to Nome, Alaska—just like in the rough-and-tumble business world. The secrets employed by these adventurers to get their teams across the finish line can help leaders at every level increase employee engagement, productivity, and bottom-line numbers as they unleash the power of the team.

## The Adventurers

- **C-Suite Leaders** learn to cast an actionable organizational vision while equipping leaders to set an audacious goal, componentize it, and propel their teams to execute with excellence.
- **Mid-Level Leaders** discover how to break the larger vision for the organization into attainable checkpoints and mobilize people to implement together and strive toward the goal.
- **Front-Line Leaders** learn to focus on the rhythm of the daily run and the characteristics and competencies needed to execute with excellence daily.

**Chris Fuller** is a veteran business consultant who believes life is an adventure to be lived, not a crisis to be survived—and leadership is a privilege to be passionately pursued. He’s experienced leadership at every level imaginable—from being an unprepared, first-time leader to advising C-Suite leaders at Fortune 500—and everywhere in between. He’s spent decades running and scaling businesses, training and developing leaders, and preparing teams to reach their highest summits. Chris now leads a team of facilitators who love leveraging tales of real-life adventure to bring critical leadership lessons to life.

“Chris is an amazing speaker! Funny, witty, good at engaging the audience.”

*Teri, Custom Dental USA*

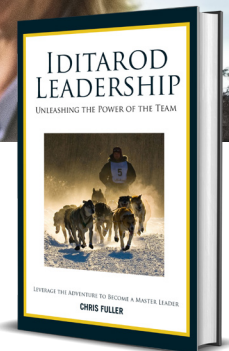
## The Objectives

- Use the Iditarod race metaphor to unlock the secrets of leading a team and executing audacious goals with excellence.
- Discover how high-performing teams function and how to benchmark against the best for optimal results.
- Unlock The R.A.C.E. Framework™ to set and achieve objectives as a team consistently and achieve more than previously imagined.





## What could your organization accomplish with high-functioning teams?



### Participants Will Learn...

- The core components required to fully unleash the power of the team
- Which leadership characteristics and competencies lead to the greatest success
- How team roles and dynamics can be leveraged to elevate production
- How leaders can adapt natural leadership styles to lead more effectively
- How EQ (emotional intelligence) impacts team dynamics—and what to do about it
- How to own your spot on the team and discover how to “level up”
- How to fulfill your role with excellence and empower others to do the same
- To understand the strengths and struggles of team members and position them for success
- How to diagnose common team challenges to bring out the best from people
- The best way to set proper expectations and create buy-in
- Strategic communication skills to ensure everyone speaks the same language
- Why the R.A.C.E. Framework™ works and how to use it to execute with excellence

### The Gear

- Full-day intensive workshop\*
- Book — *Iditarod Leadership: Unleashing the Power of the Team*
- Interactive Participant Guidebook
- An engaging, fun experience that brings leadership lessons to life

\*(Workshop can be customized for first time leaders or supervisors, or expanded to a multi-day boot camp experience.)

### The Benefits

After experiencing Iditarod Leadership, your organization will be positioned to enjoy higher productivity as teams learn to achieve bigger goals together *faster*.

Accountability will increase as teams deploy intentional planning with checkpoints that leaders can monitor for measurable progress updates.

Engagement will rise across the board—and results with it—as team members embrace their unique roles. They'll be equipped to achieve breakthrough results with a proven framework tested not only in “The Greatest Race on Earth,” but also in some of today's top corporate environments.

There is nothing typical about ***The Iditarod Leadership Workshop***. If you want the same-old, same-old for your organization, then this fusion of story, energy, and adventure-based leadership lessons is not for you.

But if you're ready for a fresh, story-driven experience your leaders will thank you for, contact Chris now.

**Contact@RightPath.com**  
**(678) 845-0400**