

THE INSPIRED LEADER

A DIGITAL LEARNING EXPERIENCE

Leverage Online Engagement for Continuous Improvement and Remarkable Results

The Experience

Everyone learns differently. Some are visual learners. Others are tactile. Some are auditory. Still others are a mixture of all three styles.

So how do you ensure that your training and development program reaches your people where they are and at a time that works for them?

Harness the power of digital learning to multiply time and increase engagement.

This online course equips and inspires participants to apply the InSPIRED Leader Pathway as they engage new lessons in the day-to-day routines. In the course, Chris Fuller breaks down leadership concepts into easy-to-digest pieces that can be applied to a specific situation in a rapid manner.

The InSPIRED Leader Online Experience is tailored to meet leaders where they are and allow them to digest the material at their own pace and in their own way. This engaging, video-based teaching provides ongoing leadership development that acts as a virtual coach with action guides to help everyone apply the lessons learned.

The Adventurers

- **High-Potential and First-Time Leaders** will learn to apply the InSPIRED Leadership Pathway to their leadership journey as they craft a plan for the leader they need and want to be.
- **Experienced Leaders** will apply proven methods to elevate their leadership skills and discover how to expand their leadership in the context of their current role, teams, and objectives.

Chris Fuller is a veteran business consultant who believes life is an adventure to be lived, not a crisis to be survived—and leadership is a privilege to be passionately pursued. He's experienced leadership at every level imaginable—from being an unprepared, first-time leader to advising C-Suite leaders at Fortune 500s—and everywhere in between. He's spent decades running and scaling businesses, training and developing leaders, and preparing teams to reach their highest summits. Chris now leads a team of facilitators who love leveraging tales of real-life adventure to bring critical leadership lessons to life.



The Objectives

- Create an ongoing opportunity for participants to learn and grow as leaders as they embrace their role and unique position within the organization.
- Empower leaders with the tools they need to discover their natural leadership style and strengthen it to its full potential.
- Provide actionable steps for discovering and improving leadership tendencies while strengthening teams and culture within the organization.





Equip your people with The InSPIRED Leadership Pathway™

Success in any venture is predicated on two things—understanding where you are now and having a clear idea of which summit you hope to climb. The distance between the two is your success path.

The InSPIRED Leadership Pathway is a proven pathway developed over many years of working in the trenches alongside leaders of all backgrounds in a wide variety of organizations.

The experience is built around the acrostic InSPIRED: Each letter focuses on one of the seven areas leaders and organizations must address to achieve remarkable results:

IN

Intentional. Some leaders succeed without ever understanding why. That's a problem because you can't replicate what you don't understand. Excellence is never an accident. Participants will learn to approach everything they do with intentionality.

S

Service. Service matters. How people experience you over time becomes their expectation. Their expectation of you becomes your brand. Is your brand one that serves others well, or is it a self-serving brand? Participants will learn what it takes to become service-minded to both their internal and external customers.

P

Passion. What fires you up and fuels your best performance? Inspiration may influence you, but passion moves you and motivates the people you lead. At the end of the day, it doesn't matter what your product or service is—if you're in leadership, you're in the people business. And people run on passion. Participants will discover how their passion can best mesh with the organizational mission.

I

Integration. Everything is connected in your organization. But how well do all the parts and pieces work together? If you've ever found yourself thinking, "It really shouldn't be this hard," then you know the pain of disintegration. Participants will learn to integrate across the organization in a seamless way.

R

Real. Everyone is wired for greatness, but not everyone is wired for greatness in the same areas. Consequently, the best leaders develop a team of people who lead where they're strong and team where they're weak. To do that, you must first get to know the people you lead in a real way. Participants will learn to develop relationships that facilitate authenticity.

E

Execution. If you don't actually get things done with an accountability cadence, all your work becomes merely a relational exercise. The reason you need to be intentional, service-focused, passionate, integrated, and real is so you can execute with excellence to achieve optimal results. Participants will learn to evaluate their execution and craft a plan for success.

D

Develop. Once you achieve excellence, the question becomes: can you sustain it tomorrow, next week, and next year? The best leaders know they can't stand still—they must continue to develop. So how do you and your team do that? By choosing to get better every day. Leaders must choose to develop continually. Participants will buy in and create their plan for growth.

Upgrade the Experience for Your Organization

You can customize the experience for your organization by working with us to integrate video content from your own leadership team.

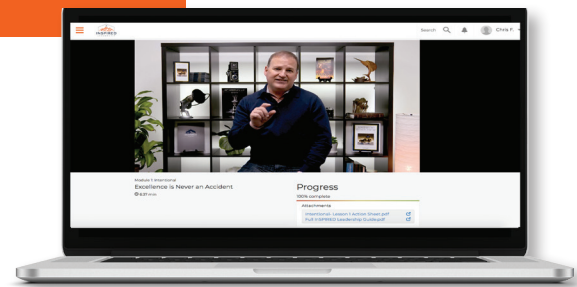
Ask about upgrading the experience to fit your unique needs.





**Invest in your people.
Make the most of your time.**

Participants Will Learn...

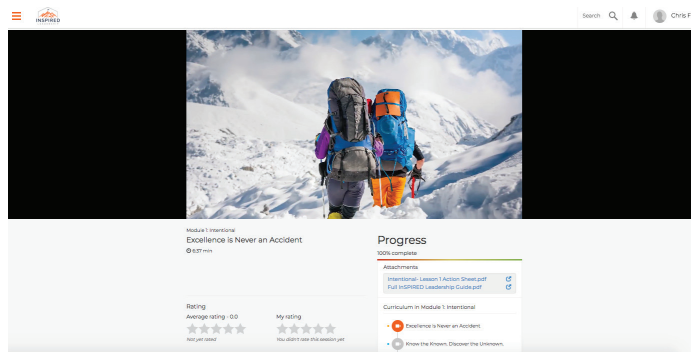


Ongoing leadership development is critical to the success of your organization and the effectiveness of your teams. Without investing in your people, they will stagnate.

But leadership coaching can be costly and difficult to implement organizationally. The InSPIRED Leader Online experience solves that problem using proven principles, practical application, and compelling training to bring out the best in your people.

Here are a few of the lessons participants will learn:

- How to be an inspirational leader that people are excited to follow
- Why leadership is best when it is embraced as an adventure
- How intentionality is the secret key to unlocking excellence
- Why habits can make or break your success as a leader
- Why having a service mindset is critical to creating a cohesive team
- How delivering a WOW experience can transform your interactions
- How to discover what lights you up as a leader and how to leverage that in your role
- How to integrate your passion with your organization's purpose
- The difference between mission-mindedness and silo-centeredness
- How to integrate individuals and teams, expectations and execution
- Why EQ is the secret to minimizing roadblocks and confusion within teams
- The four components of relational awareness
- Why becoming an authentic leader is so important to present and future growth
- How to stop being exasperating and start being inspiring
- The R.A.C.E. Framework for execution
- Why accountability matters and how to create an accountability culture
- How to create an InSPIRED plan for your growth and development
- What to do when you face disruptors to your plan
- How to lead with excellence over the long haul



The Benefits

Leadership may begin with a position, but it expands when leaders are intentional about their growth and development and follow a path that leads to their desired outcome.

The InSPIRED Leader Online Experience provides consistency and a path for the growth and development of your leaders. It expands your effectiveness as an organization as it transforms your culture from the inside out.

If you've been unsure of how to implement an impactful leadership growth plan in a cost-effective and time-effective way, this microlearning experience is the tool you need.

The Gear

- Access to more than 30 unique core video lessons for immediate access or drip delivery
- Bonus lessons in each module for on leaders, sales, and service
- Printable InSPIRED Action Guides
- Downloadable transcripts for readers
- Downloadable audio files to listen anywhere
- (Optional) Monthly Q&A call for your team to ask questions and deepen understanding



Connect with Chris to unlock the potential of your leaders by leveraging the power of digital learning.

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