

# INSPIRED

## LEADERSHIP FIELD GUIDE

*Preparing Your People for //  
the Leadership Adventure*

A leader's primary job is to produce results. Unfortunately, great organizations promote promising people without fully preparing them to lead because there's enough of that most valuable resource—time.

This Field Guide leverages a proven process for each high-potential leader to work through at his or her own pace. It's a trusted road map, a hands-on resource packed with enlightening learning, interactive tools, and engaging activities.

Leaders first understand themselves to discover the leader they want to be, then explore the organizational context to determine the leader they need to be to succeed in a given role. Finally, they'll assemble what they learn into an actionable plan to achieve results.

## Who This Is For

- **High-Potential and First-Time Leaders** will walk through a roadmap to learn what it really means to be a leader and how to understand who they are. They'll learn why context matters in their leadership methods and how to refine their raw leadership talents into high-impact, critical core competencies.
- **Leaders in Crisis** will learn to assess, evaluate, and triage the damage before doing anything else. They'll discover how to quickly uncover the most dangerous issues and repair them so the team can achieve objectives.
- **Experienced Leaders** will learn to take their leadership skills to the next level as they discover how to improve their leadership in the context of their current role and teams.

**Chris Fuller** is a veteran business consultant who believes life is an adventure to be lived, not a crisis to be survived—and leadership is a privilege to be passionately pursued. He's experienced leadership at every level imaginable—from being an unprepared, first-time leader to advising C-Suite leaders at Fortune 500s—and everywhere in between. He's spent decades running and scaling businesses, training and developing leaders, and preparing teams to reach their highest summits. Chris now leads a team of facilitators who love leveraging tales of real-life adventure to bring critical leadership lessons to life.



## The Objectives

- Identify the “leadership lens” that affects how anyone naturally approaches leadership
- Provide a clear path to becoming the leader someone wants to be—professionally, personally, and relationally.
- Discover how a leader can meet expectations, know the workload, optimize workflow and grow a team.
- Set up high-potential and first time leaders for success with a proven process.
- Equip leaders with a plan to get measurable, repeatable, sustainable, and scalable results.



## What if you could develop leaders in your organization without destroying the budget?

### Leaders Will Learn...

- How to create and work a customized plan to move from theory to action to reach personal leadership summits
- The general fundamentals of effective leadership and how to apply it in a specific role in the organization
- How to increase personal and organizational effectiveness by maximizing unique leadership strengths
- How to integrate and work effectively with other leaders in the organization
- How to avoid common missteps that can derail your leadership career
- How to succeed in your leadership role by identifying the critical deliverables, establishing best practices, and unleashing the power of your team
- How discovering the perfect balance of leading professionally, personally, and relationally makes you a leader worth following
- Why being real and authentic draws people to you (and how to do it!)
- How to serve others well to improve the effectiveness and productivity of a team
- The way to connect or reconnect with your passion and gain energy to do what matters and enjoy the leadership adventure

### The Gear

- Professionally designed, top-quality binder
- Interactive tools to apply on the leadership journey
- Engaging activities for active learning
- Customizable to fit unique organizational needs
- Additional modules available upon request

### The Benefits

The InSPIRED Leadership Field Guide is the interactive coach your leaders need to guide them on the growth journey. It multiplies your time by equipping leaders to grow on their own, guided by the instructional flow in the experience itself.

Individuals will unlock the traits that make them influencers and empower them to live and lead an InSPIRED adventure. Organizations with healthy leadership will experience a ripple effect: People that buy into the vision, cultures that give a competitive advantage, teams that are equipped and empowered, operations that deliver repeatable, sustainable, and scalable results.

Connect with Chris and equip your leaders  
with a plan to reach their summits.

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